

# Health on the Web

**Web  
InSalute** | Progetto  
di ricerca  
indipendente

Partner scientifico

**FADOI**  
SOCIETA'  
SCIENTIFICA  
DI MEDICINA  
INTERNA

Empower phisicians...  
...to empower patient

**Antonio Brucato**



.....there is a broad consensus that the use of digital tools on a large scale would significantly improve the empowerment of the citizen/patient, however.....

to date, an appropriate assessment of the relationship between physician empowerment and citizen/patient empowerment has not yet been made.....



- Health on the Web 2019 is a survey, specifically designed for the EFIM internist physicians aiming at evaluating patients' use of digital tools (i.e. web, apps, mobile applications, mobile health, sensors and other wearable devices, etc..) to increase and improve citizens/patients' empowerment.
- The Health on the Web FADOI EFIM partnership started from the consideration that with the advent of new media and digital tools in healthcare management, the Internist positions himself as a primary reference figure to lead the change towards the best citizen/patient empowerment.



**Web**  
**InSalute**

Progetto  
di ricerca  
indipendente



Partner scientifico



## • **DIGITAL MONKEY SURVEY**

2. Which of the following are the three sources of information that your patients mention to you most frequently? Please indicate only three.

- Advertising on TV or Radio , Newspapers, Magazines
- TV or Radio (no advertising)
- Paper newspapers, magazines (no advertising)
- Web Sites
- Mobile App
- Blog (a website where the author publishes more or less periodically his thoughts, opinions, reflections, considerations and other, together with other types of electronic material such as images or videos)
- Forum (area of a site dedicated to the discussion on a topic, in which we intervene with messages that can be read by everyone and to which everyone can respond, even in real time)
- Community online (a group of people interested in a given subject, which correspond to each other through the Internet)



6. Of the patients using a digital tool to manage their health during the visit last week / last month, please indicate the three most common patient statements among the following:

- It helped me to better manage my pathology
- It improved adherence to therapy
- It helped me better understand my illness
- It did not help me improve adherence to therapy
- Improved compliance with doctor's suggestions
- It did not improve compliance with the doctor's suggestions
- It is easy to use
- It is difficult to use
- Altro (specificare)

**Web**  
**InSalute**

Progetto  
di ricerca  
indipendente



Partner scientifico



22. Did you provide educational material (brochures, leaflets, flyers) to the patient?

- Yes
- No

23. Did you suggest one of the following digital tools during the visit? It is possible to indicate more than one.

- Web site
- Dedicated portal
- Mobile application
- Altro (specificare)

**Web**  
**InSalute**

Progetto  
di ricerca  
indipendente

Health on the Web

Partner scientifico



The Health on the Web EFIM project offers the unique opportunity to develop initiatives, tools, and services that enable clinicians to become protagonist of the change as well as citizens/patients to be adequately involved in clinical decisions about their health.

the Internist positions himself as a primary reference figure to lead the change towards the best citizen/patient empowerment

Interaction between EFIM and National societies

